

SONGS FROM THE PASSING SHOW OF 1918

“I’m Forever Blowing Bubbles”

Music by: Kenbrovin & Joh William Kellette

Words by: Kenbrovin & Joh William Kellette

Date: 1918

Publisher: Jerome H. Remick

Format: Large format

Show cover: No



The Stern Musical Theatre Collection

But the negotiations for using a song were not always easy, and many times Shubert required the publisher to go to great lengths to “put a song over”. Remick was very excited to have “I’m Forever Blowing Bubbles”... placed in *The Passing Show of 1918*, but Shubert asked [Remick] to pay \$2,185 for the backdrop, costumes, and bubble machines that were used to stage the piece. When Remick agreed, the interpolation was included, and the Shubert’s then paid \$500 back to [Remick] as royalties for the first five weeks and another \$25 a week as long as the show continued... “Bubbles” held the top position [top-selling song in the nation] for four [months] (June-September 1919)... [Westover, pp. 127-128]